

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Harry Morris et al.	Art Unit :	2151
Serial No. :	09/690,007	Examiner :	Backhean Tiv
Filed :	October 17, 2000	Conf. No. :	1832
Title :	DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK ENVIRONMENT		

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF NOVEMBER 8, 2007

Please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Arguments/Remarks** begin on page 10 of this paper.